

A Guide to ORCID

ORCID Connecting Research and Researchers



(**>**) cambridge.org/authorhub





What is ORCID?

ORCID is a not-for-profit organisation that provides unique identifiers for researchers. When adopted throughout the research lifecycle, ORCID IDs provide an excellent way for researchers to disambiguate their information and track activities such as publications throughout their careers.

ORCID stands for **O**pen **R**esearcher and **C**ontributor **ID** and is heavily supported by thousands of institutions, publishers and other organisations involved in the research world.



What's the purpose of ORCID?

As more and more academics publish, you might find that your name isn't as unique as you first thought. This is particularly true in certain cultures: for example, Spanish surnames can have a multitude of variations, and some Asian surnames are common and shared by a relatively large number of people. Imagine, as well, the many forms your name has taken on official documents – you might have appeared as John Smith, J.A. Smith and J Smith.

A free ORCID ID provides the means to reliably identify yourself, regardless of name similarity, name changes, discipline changes and variations of the ways that names are presented. In turn, this has the potential to greatly improve the world of scholarly communication for both author and publisher.



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As well as using the ORCID ID itself, you can use your ORCID profile page to collect together (and display if you choose) the activities you engage in throughout your career. Your ORCID profile can list the institutions you've worked at, funding you've received, publications you've authored and details of any peer reviews you've provided.

This can be a convenient way to display your contributions to your field when applying for grant funding and research positions.



The key benefits

1 Discoverability: ORCID increases the discoverability of your publications, by enabling smarter publisher systems and by helping readers to reliably find work you've authored.

2 Convenience: As more organisations use ORCID, providing your ID or using it to register for services will automatically link activities to your profile, and save you re-keying information multiple times.

3 Keeping track: Your ORCID profile is a neat place to record validated information about your research activities.







How to get an ORCID ID

Getting your own unique ORCID ID is very simple!

Register at <u>https://orcid.org/register</u>, where you'll be guided through the quick registration process.

Distinguish yourself in three easy steps...

1. Register

Get your unique ORCID identifier. <u>Register now</u>! Registration takes around 30 seconds.

2. Add your info

Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus, ResearcherID or LinkedIn).

3. Use your ORCID ID

Include your ORCID identifier when you submit publications, apply for grants, on your webpage, and in any research workflow to ensure that you get credit for your work.









Making the most of your ORCID ID

The strength of ORCID as a system is in its ability to connect your activities throughout the research lifecycle. The more you use your ORCID ID, the more benefits you'll enjoy.

So, after registering, it's important to use your ORCID ID. Firstly, you can develop your ORCID profile by adding:

- Professional positions
- Funding information
- Publications
- Institutional affiliations
- Links to other profiles you maintain as a researcher, such as LinkedIn, Scopus, and social media profiles.

Secondly, you should remember to use your ORCID ID when submitting your work for publication, applying for funding and signing up for researcher services (for example, authoring tools). You can also provide your ORCID to your institution. The more you use your ORCID ID, the more complete your profile will become.



Privacy

Although ORCID collates your scholarly activity, you remain in control to the extent that your profile is visible. For instance, you can enable public visibility, or you can reduce visibility to only verified organisations that use ORCID to view your profile and published works.







ORCID at Cambridge University Press

Once you have registered for an ORCID ID and started populating your profile, you should consider sharing your ID with any publishers you've worked with. As we build our database of ORCID IDs, we can use this information to automatically update your ORCID profile with your published works and power more accurate author search on our platform, Cambridge Core. As uptake of ORCID grows in the future, we have many plans to use it in improving author experience and improving the discoverability of your content.

You can provide us with your ID by:

- 1 Providing your ORCID when you submit your work to one of our journals
- 2 Entering it into our annual author survey
- **3** Registering for Cambridge Core using your ID





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